

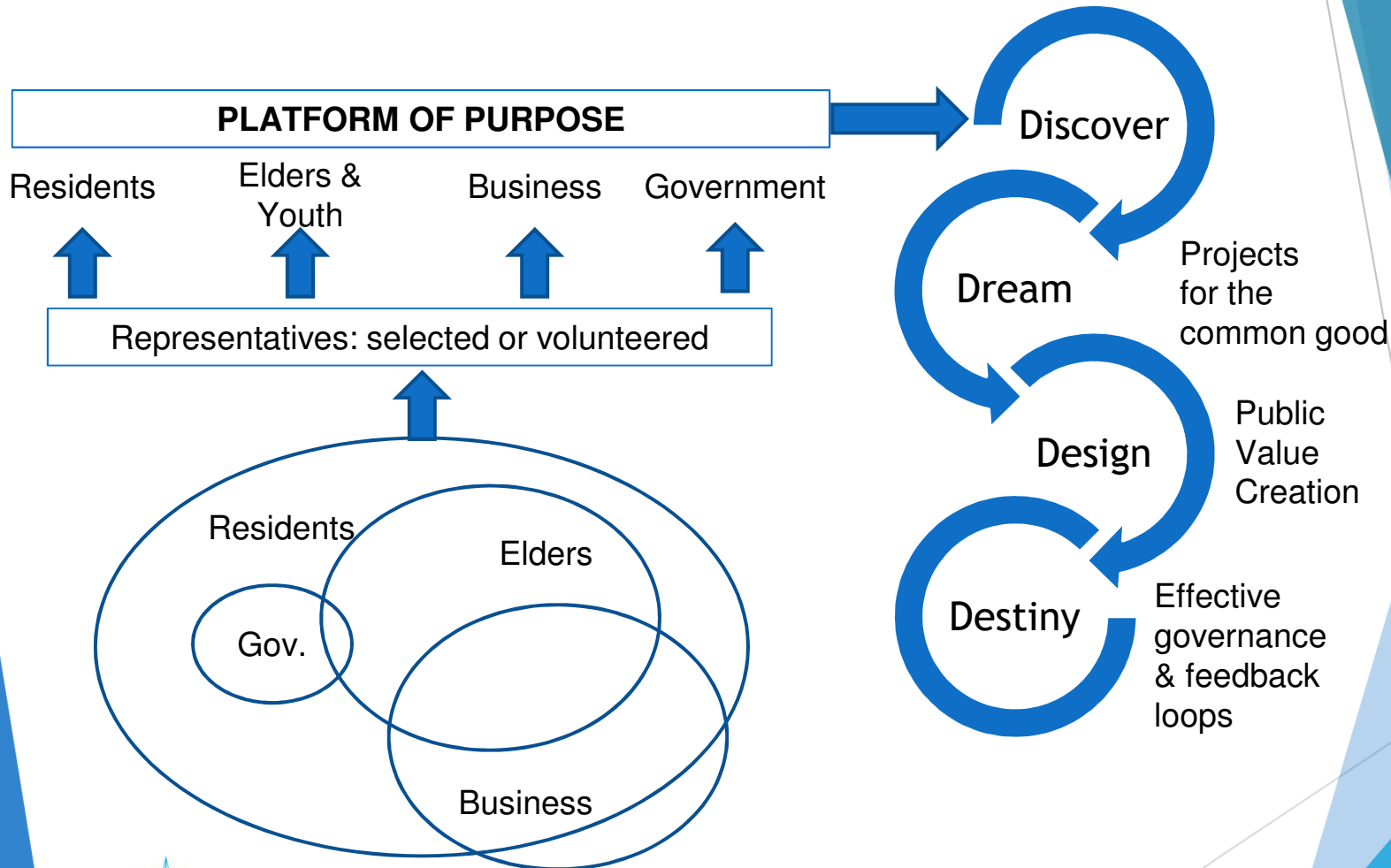
# Creating a platform for the common good

- ▶ What do we mean by “common good?”
- ▶ A shared vision in which most people in a society or community benefit
- ▶ Care must be taken in defining what is the “common good”
  - ▶ There are dangers to adopting a moral high ground
  - ▶ History is fraught with examples of the dangers to believing that one person or group of people knows what is for the common good
- ▶ Creating a collective definition of “common good” alleviates this concern.



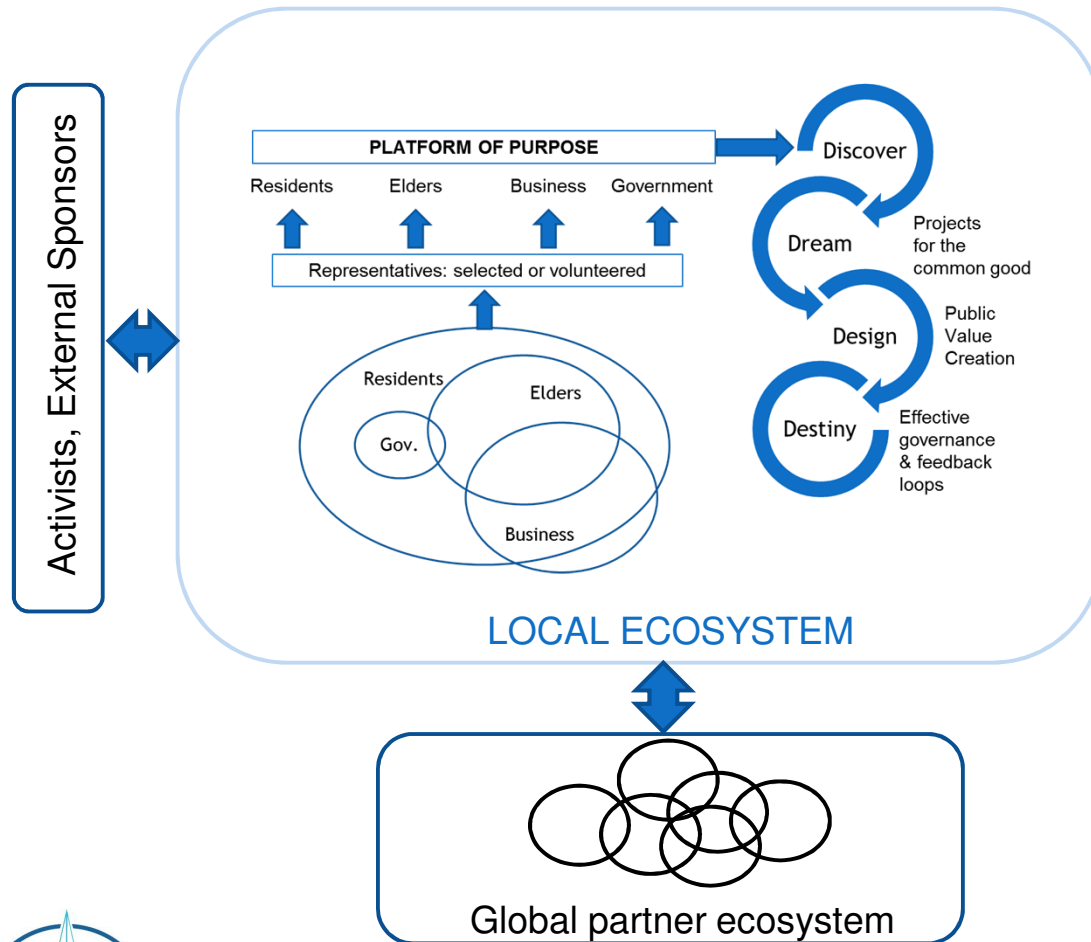
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# Creating initiatives within local ecosystems



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# Creating visibility, support or advocacy



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