

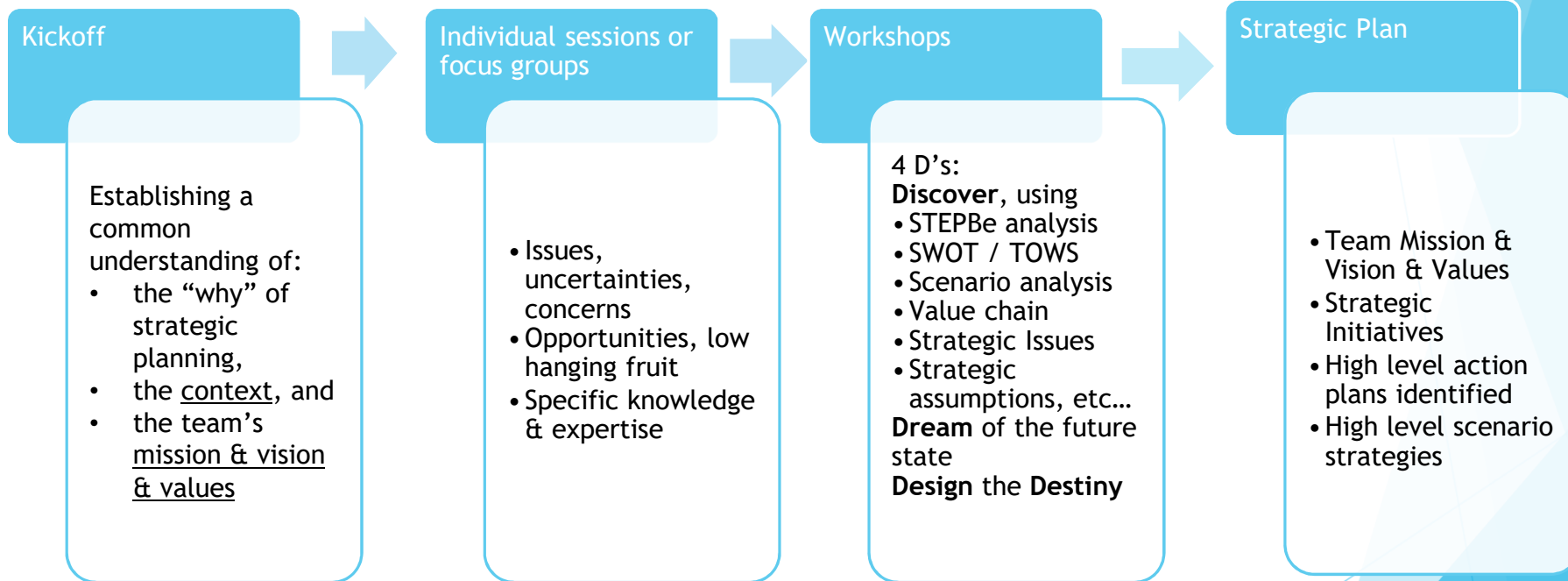
Strategic Planning

High level process

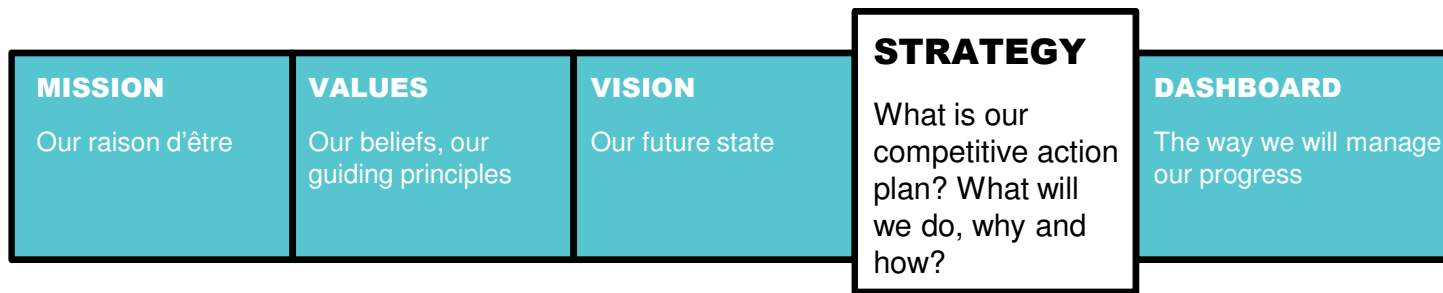


LESLEY ANTOUN
Services Conseils | Consulting
Imaginer. Réaliser. | Opportunity. Implemented.

How do we develop a strategic plan?



How are the elements connected?



Foundational elements:

Objective
Scope
Action Plan



LESLEY ANTOUN
Services Conseils | Consulting
Imaginer. Réaliser. | Opportunity. Implemented.

Whom should we include in the process?

- ▶ Participation in strategic planning sometimes is defined by company culture.
- ▶ The best strategic plans - those that define a clear vision and gain momentum quickly - are developed when all employees in a team are involved.
- ▶ When that is impractical, representatives from various employee groups can be voted into the process (vs. chosen by leadership), and they have the responsibility of circling back into their teams.
- ▶ Internal and external stakeholders can be involved in any part of the process. The process would be modified depending on the opportunities or issues within a team or with external stakeholders.



Reach out if you'd like to know more!

514-518-7975

lesleyantoun@gmail.com

www.lesleyantoun.com



LESLEY ANTOUN
Services Conseils | Consulting
Imaginer. Réaliser. | Opportunity. Implemented.